



CREATIVE DIRECTOR | PROJECT MANAGER | EVENT PRODUCER

Over ten years experience working in Web, Music, Entertainment and Communications industries, responsible for a team of art directors, copywriters and designers within multi-design disciplines, incorporating graphic design, event management, editorial and business development. I exercise strong communication and organisation skills, initiative, the ability to prioritize, flexibility and adaptability, I am committed, hard working and a team player.

Sept 11 - now **FREELANCER, London - Design & Admin**

April - Sept 2011 **DRAGONSTAR, London - Consultant**

Business development for mobile content as a promoting tool for rock pop acts: User Interface Themes, Mobile Applications, Mobile Wallpapers and Screen Savers, Mobisodes and Viral Videos, Animated and Video Mobile Messages, Mobile Phone Bespoke Cases for Smartphones, Distributions Network worldwide.

2009 - 2011 **SCL, London- Head of Production/Design**

In charge of production and design for SCL Defence. I am the key liaison with the project/researchers and analyst teams to complete reports according to project and client objectives in the UK and internationally. My position involves resourcing, structuring and overseeing the production of all defence reports, and design of an election campaign.

2001-2008 **Ticketmaster and Ticketweb Online, London**

Responsible for all creative design and production aspects for Ticketmaster's international websites, including www.ticketmaster.co.uk, www.ticketmaster.nl, www.ticketmaster.no, www.ticketmaster.ie, www.ticketmaster.de, www.ticketweb.co.uk, www.arsenal.com and ICC Cricket World Cup 2005.

Ticketmaster Expansion to Europe - Designer and Producer

Design of the first www.ticketmastereurope.com website and coordination of Ticketmaster.de website. Production and coordination of clickable seat map for UK/ES/DE. Production and coordination of co-brands launch ES/DE. Information Architecture and Usability.

Ticketmaster Start up - Designer

Part of the team that implemented Ticketmaster start up. Responsible for developing seating maps for UK venues on the site. Creation of London theatre location map. In addition to design work, also managed Ticketmaster box offices for events like U2, Reading and Leeds Festivals, Edinburgh International Festival and many more.

1995-2000 **Big Active Limited, London - Assistant Art Director**

Whilst on contract with Scene Magazine: Creation of feature concepts including creative proposal, initial briefing, artwork, organisation of talent and photography, layout and proof reading. Whilst on contract with Nova Magazine: Personal and Creative Assistant to Creative Director on the development of Nova Magazine.

1995-1996 **Washbox, London - Graphic Designer/Art director**

Graphic Design for Index, Dunlop Shoes, Wilson, Washbox, Emap, Evisu J. Walter Thompson, Euro RSCG, McBain Noel Johnson. Video photography for documentary featuring Amsterdam tour with The Bluetones, The Cardigans and Heavy Stereo.

1994-1995 **Publicis. Strasbourg, France - Graphic Designer**

Design and development of various brand awareness campaigns.

CONTRACT APPOINTMENTS

- 2009** **Moët & Chandon, London - Event Production**
Launch of new face of Moët & Chandon: Scarlett Johanson. Responsible for coordinating and organising an international team and liaising with suppliers to deliver, an on site event for one of the world's most prestigious brands:<http://www.lamodeenimages.com>
- 2008** **Bordello, London - Creative Consultant**
Assisted with all aspects of setting up a new and exclusive lingerie outlet, including; market research, PR, location, interior design and decoration, Launch party and product display.
- 2007** **Cartier, London - Event Production**
Launch of new jewellery range. Responsible for coordinating and organising an international team and liaising with suppliers to deliver, an on site event for one of the world's most prestigious brands:<http://www.lamodeenimages.com>
- Aug 2005** **Scream Promotions, Leeds Carling Festival - Press Area Manager**
Responsible for coordinating artists and media (radio -TV) at Leeds festival for The Carling and The NME stages. Involved setting up and liaising artists with media: Kasabian, Editors, The Arcade Fire, British Sea Power, Goldie Looking Chain, Pete Doherty, Iggy Pop and many more.
- June 2005** **Marlo Prod, Wireless Festival, London - Producer**
Production of 26 minute documentary about the Wireless festival for MTV France. Hired and managed a 7 person production team, coordinated and liaised with camera crew and with the artist's schedules. Secured and conducted interviews with internationally recognised musical guests, including: Moby, Ian McCulloch, Martha and Rufus Wainwright and Graham Coxon.
- 2000 - 2002** **Sosumi Management, London - Director and Concert Promoter/Manager**
Responsible for promotions, marketing strategies, band identity, bookings, tour accommodations and logistics for musical acts. Promoter and Booking Agent for an indie rock monthly at The Verge, a 250 - person capacity venue in London. My role also involved artist fee negotiations, relationship management with venue and local media promotions.
- 2000** **Mushroom/Infectious Records, London - Production Assistant**
Special projects for independent record label including cd cover designs, marketing and promotions for roster and liaising with Managing Director.
- The Down Syndrome Association, London - Event Organiser**
Conception, organisation and execution of an 800 - seat charity event with Metropolis Music at The Scala in London with Gene as headline act.

IT and Media Skills

Adobe InDesign, Illustrator, Photoshop, Acrobat Professional, Dreamweaver.
Excellent Design skills with MS Word, Excel, PowerPoint, on Windows and Mac platform.
HTML and CSS Knowledge

Education

Technical Diploma: Computer Graphics (ETPA - Toulouse)
MA. Fine Art and MA. History of Arts (Universite des Sciences Humaines, Strasbourg)
Baccalaureat F12 in Applied Arts with Distinction (Ecole Technique du Batiment, Strasbourg)

Languages

Fluent French, English and German

Interests

Attending concerts and art exhibitions, socialising and arranging social events, cycling, walking, cooking a range of dishes especially Asian food, and travelling when work commitments permit.

References available on request.